

Everything old is new again!



Time 4 Hemp does a re-boot and traffic increases every day.

The <https://www.Time4Hemp.com> website launched June 20, 1999 and between its conception and October 16, 2013, I was the official Webmaster. It was easy to do considering I had built it with one of GoDaddy's Website Builders and most of what I did was just a 'point-and-click' creation. When GoDaddy discontinued their Website Builders in 2013 the web traffic for Time 4 Hemp was averaging 3,000 hits and about 100 downloads from the site a day.

When GoDaddy discontinued their Website Builders, it became necessary to rebuild the website on WordPress – a format that I knew NOTHING about. At this same time, iHeartRadio decided to give Station Status to TIME 4 HEMP and we began broadcasting LIVE 8-12 hours a day, 5 days a week. I didn't have time to learn WordPress and build a broadcast network so I reached out to people I knew for Webmaster recommendations. That was the MOST WRONG THING TO DO but only with hindsight is that realized.

For the past 3-years my website has been in the hands of a bunch of clowns pretending to be Webmasters. The first Webmaster hijacked the website and developed it into a vanity site for his wife and their business. The second Webmaster pretended to know WordPress and had no clue what to do with it and built the site with over 200 plug-ins in it. The third Webmaster developed the site into a NON-PROFIT site. The fourth Webmaster developed it into a website with over 800 HTML's in it – none of them connected to each other and none of them SEO friendly. The fifth Webmaster spent 8 months with the site and did about 10-hours of work on it. I became the sixth Webmaster in July of 2016.

I went to YouTube and learned how to use WordPress and cleaned up the <https://www.Time4Hemp.com> website the best I could and got it down to about 85 HTML's, I then got one of GoDaddy's NEW WEBSITE BUILDERS at the end of August and began cloning the site. I launched a new version of the website on September 07, 2016 at <https://www.Time-4-Hemp.com> that was also married to the original WordPress website.

In order for me to completely move the domain name Time4Hemp.com to the Website builder – I would have had to also move all 30,000 MP3's that are archived on the network. To forward the domain name of the old site to the domain name on the new site would cause all the MP3 links to break and not work – so, I married both sites together. The new website builder doesn't offer a blog – so, the WordPress Blogs are perfect to remedy that problem. I bring this to your attention so you better understand the web traffic for Time 4 Hemp on the Google Analytics Report found below. Also note: NONE of the past Webmasters had properly attached Google Analytics to the website and therefore, for 3-years we had not Google stats to offer.

During the 3 years the site was in the hands of people who claimed to have been WebMASTERS – the Time4Hemp.com website not only did not rank ANY WHERE in the top ten listings of a Google Search for 'Time 4 Hemp' – YES, you read that correctly. The FaceBook group page and the LinkedIn profile and Twitter site would show up – but NOT the website itself. There was even a few times when the site was blocked by Google.

In the 6-weeks since the launch of the new site: <https://www.Time-4-Hemp.com> the site rankings are FANTASTIC!!

Google Search results for the following terms on 10/16/16:

1.) "hemp broadcasting" - About 337,000 results were found in 44-seconds and Time-4-hemp.com was found on page 1, in spots 1-8 and in spot 10.
Click here to view the screen shot of [HEMP BROADCASTING](#).

2.) "hemp radio" - About 429,000 results were found in 25-seconds and Time-4-hemp.com was found on page 1, in spots 7, 8 and 10.
Click here to view the screen shot of [HEMP RADIO – 001](#).
Click here to view the screen shot of [HEMP RADIO – 002](#).

3.) "hemp music on-line" - About 8,500,000 results were found in 41-seconds and Time-4-hemp.com was found on page 1, in spots 1-8 and 10.
Click here to view the screen shot of [HEMP MUSIC ON-LINE – 001](#).
Click here to view the screen shot of [HEMP MUSIC ON-LINE – 002](#).

4.) "marijuana music" - About 24,100,000 results were found in 48-seconds and Time-4-hemp.com was found on page 1, in spot 4.
Click here to view the screen shot of [MARIJUANA MUSIC – 001](#).
Click here to view the screen shot of [MARIJUANA MUSIC – 002](#).

5.) "hemp music" - About 32,172,000 results were found in 52-seconds and Time-4-hemp.com was found on page 1, in spots 1-8 and 10.

Click here to view the screen shot of [HEMP MUSIC](#).

6.) "Hemp Editorial Cartoons" - About 126,000 results were found in 47-seconds and Time-4-hemp.com was found on page 1, in spots 1, 2 and 7 (spot 7 features The Hempsons).

Click here to view the screen shot of [HEMP EDITORIAL CARTOONS – 001](#).

Click here to view the screen shot of [HEMP EDITORIAL CARTOONS – 002](#).

7.) "Father Of Marijuana Television" - About 6,430,000 results were found in 66-seconds and Time-4-hemp.com was found on page 1, in spot 1.

Click here to view the screen shot of [FATHER OF MARIJUANA TELEVISION](#).

8.) "Jesse Ventura - hemp" - About 115,000 results were found in 28-seconds and Time-4-hemp.com was found on page 1, in spots 1, 4 and 5.

Click here to view the screen shot of [JESSE VENTURA – HEMP](#).

9.) "Willie Nelson - hemp" - About 445,000 results were found in 34-seconds and my interview with Willie Nelson is found in the number 1 spot and Time-4-hemp.com was found on page 1, in spots 3 and 4.

Click here to view the screen shot of [WILLIE NELSON - HEMP](#).

10.) "Judge James Gray - hemp" - About 1,890,000 results were found in 50-seconds and Time-4-hemp.com was found on page 1, in spots 1, 2, and 10.

Click here to view the screen shot of [JUDGE JAMES GRAY – HEMP – 001](#).

Click here to view the screen shot of [JUDGE JAMES GRAY – HEMP – 002](#).

11.) "Marc Emery - hemp" - About 136,000 results were found in 35-seconds and Time-4-hemp.com was found on page 1, in spots 4 and 10.

Click here to view the screen shot of [MARC EMERY – HEMP – 001](#).

Click here to view the screen shot of [MARC EMERY – HEMP – 002](#).

12.) "hemp archives" - About 1,890,000 results were found in 50-seconds and Time-4-hemp.com was found on page 1, in spots 8 and 9.

Click here to view the screen shot of [HEMP ARCHIVES – 001](#).

Click here to view the screen shot of [HEMP ARCHIVES - 002](#).

Click here to view the screen shot of [HEMP BROADCASTING](#)

13.) "hemp podcasts" - About 396,000 results were found in 34-seconds and Time-4-hemp.com was found on page 1, in spots 4, 5, 8 and 9.

Click here to view the screen shot of [HEMP PODCASTS – 001](#).

Click here to view the screen shot of [HEMP PODCASTS – 002](#).

14.) "hemp television" - About 510,000 results were found in 56-seconds and Time-4-hemp.com was found on page 1, in spots 2 and 7.

Click here to view the screen shot of [HEMP TELEVISION – 001](#).

Click here to view the screen shot of [HEMP TELEVISION – 002](#).

15.) "joint conversations" (that's the name of our monthly newsletter - About 47,500,000 results were found in 48-seconds and Time-4-hemp.com was found on page 1, in spots 6 and 7.

Click here to view the screen shot of [JOINT CONVERSATIONS – 001](#).

Click here to view the screen shot of [JOINT CONVERSATIONS – 001](#).

Stats for the 147th week of broadcasting At Time 4 Hemp: 01/20/14 – 10/16/16

On Spreaker/iHeartradio: **282,175** Program hours were listened to.

Of the program hours that were listened to;

184,827 were listened to on [Spreaker.com](#)

97,348 were listened to on [iHeartRadio.com](#)

Total number of original segments produced: **1,760**

28,371 MP3's of these segments were downloaded;

1,938 LIKES were left on these segments.

15,291 People have subscribe to the rss feed.

7,742 People were listening to the LIVE STREAMING broadcast at the time of this screen shot.

Click here to view the screen shot of [SPREAKER – 001](#).

Click here to view the screen shot of [SPREAKER – 002](#).

Click here to view the screen shot of [SPREAKER – 003](#).

On [SoundCloud](#): **46,357** Program hours were listened to.

Of the program hours that were listened to;

2,909 Segments were downloaded;

876 LIKES were left on segments listened to by the audience.

768 People subscribe to the rss feed.

Click here to view the screen shot of [SOUNDCLOUD](#).

On [Tumblr](#): **47,256** Program hours were listened to.

Of the program hours that were listened to;

9,132 Segments were downloaded;

921 notes were left on segments listened to by the audience.

418 People subscribe to the rss feed.

Click here to view the screen shot of [TUMBLR](#).

The [YouTube](#) channel has **154,141** segment views and **970** subscribers.

Click here to view the screen shot of [YOUTUBE](#).

The [FaceBook Time4Hemp Group Page](#) has **66,360 likes** in the **past 12 months** – With an average reach of **70,754** people per week.

My [FaceBook PROFILE](#) Page has **4,500** friends and **862** followers.

[Twitter](#) **47,873** – FOLLOWERS. The Twitter-Feed has tweeted 43,837 tweets since **March 20, 2013**.

Click here to view the screen shot of HEMP BROADCASTING

The [Time 4 Hemp Android App](#) released Nov 12, 2014 – **457** apps were downloaded.

The [Time 4 Hemp iTunes App](#) released April 20, 2015 – **1,233** apps were downloaded.

The [WordPress Time 4 Hemp plug-in](#) released April 20, 2015 – **638** installations.

Subscribers to [The Joint Conversations Newsletter](#) – **1,938**

Total number of hours listened to and/or viewed:

On Spreaker/iHeartradio: 282,175

On SoundCloud: 46,357

On Tumblr: 47,256

On YouTube: 154,141

Total: **529,929** on JUST THESE **4 platforms**.

Total number of MP3 downloads:

On Spreaker/iHeartradio: 28,371 (3 years).

On SoundCloud: 2,909 (1 year).

On Tumblr: 9,132 (2 years).

Total: **40,412** on JUST THESE **3 platforms**.

Total number of subscribers:

Spreaker/iHeartradio: 15,291

SoundCloud: 768

Tumblr: 418

iTunes: 1,233

Google Android: 457

WordPress Plug-In: 638

FaceBook Profile: 862

Twitter: 47,873

Joint Conversations: 1,938

On YouTube: 970,

Total: **70,388** on JUST THESE **10 platforms**

Add to this total the FaceBook group page reach: of 66,360 (last 12 months)

And the total number of people reached is: **136,748**.

Due to incompetent clowns who claimed to be WebMASTERS our Google Analytics have not be available for the past 3 years. Now that I have taken over the website, I have correctly connected both websites to Google Analytics – this happened on

September 07, 2016. You can see from the screen shots that our traffic is constantly increasing on both sites:

<https://www.Time-4-Hemp.com> has had 13,961 Sessions by a total of 13,712 Users giving the site 16,444 Pageviews.

Click here to view the [screen shot of Google analytics for Time-4-Hemp.com](#).

You can see from the screen shot that our traffic is constantly increasing on both sites: <https://www.Time4Hemp.com> has had 8,068 Sessions by a total of 7,682 Users giving the site 9,088 Pageviews.

Click here to view the [screen shot of Google analytics for Time4Hemp.com](#).

The 39-day total for both sites: 22,029 Sessions by 21,394 Users giving the site's 25,532 Pageviews.

Click here to view the [screen shot of this Google Stat](#).

GoDaddy keeps a set of stats for the <https://www.Time-4-Hemp.com> website as well: Their records indicate September 07 – 30, 2016 the site had 3,949 visits. October 01 – 16, 2016 the site had 30,650 visits. Total number of visits between 09/07/16 – 10/16/16 = 34,599.

Click here to view the [screen shot of GoDaddy – September 2016](#).

Click here to view the [screen shot of GoDaddy – October 2016](#).

Many of our hosts and some of our sponsors produce video material that we broadcast on the [ROKU-TV](#) network, but I haven't figured out yet how to get statistics about our audience on that platform. ROKU-TV is an amazing entertainment outlet that has over 185-million global subscribers; is built into many of today's new televisions; and is included with Window's 10. ROKU-TV is developing a tracking system for developers to use and the statistics on the traffic to this site is currently not available.

The website analytics are ALWAYS incorrect – no matter how much effort is put into getting them right. WHY? Media outlets conclude that for every 100,000 tractable listeners there is a good chance that AT LEAST HALF of those listeners are enjoying the program **WITH one or more other people**. The numbers also fail to reflect the listeners at the many DIFFERENT websites that have embedded our Spreaker and WordPress player's.

